



Our Engaged + Awesome Audience

Reach our highly engaged and all-around awesome audience across print, digital, social and more.



1,760

Print Readers



10,000+

Unique Visitors
Monthly



6,500

Social Followers
Facebook + Instagram



1,878

Newsletter
Subscribers



150

Newscast
Listeners

1,000

Digital Readers

40,000+

Pageviews
Monthly

25,000-50,000

Reach Monthly

DEMOGRAPHICS

6,369

Total Population

51% / 49%

Male/Female

3,281

Households

36%

HS Grads

4,853

Adult Population

30%

Age 18-34

2.4

Average HH Size

28%

Some College

1,516

> 18 Population

50%

Age 35-64

74%

Own Home

31%

College/Post Grad

37.6

Median Age

20%

Age 65+

\$218,500

Median Home Value

\$54,247

Median Income

Source: U.S. Census - American Community Survey

Tell your story.

970.878.4017 | ads@ht1885.com

NONPROFIT



Print + Digital Edition

SMALL

Lil' Pop: \$25
Biz Card: \$35
Box: \$55

MEDIUM

Banner: \$105
1/8 page: \$90
1/6 page: \$120

LARGE

1/4 page: \$165
1/2 page: \$315
Full page: \$615

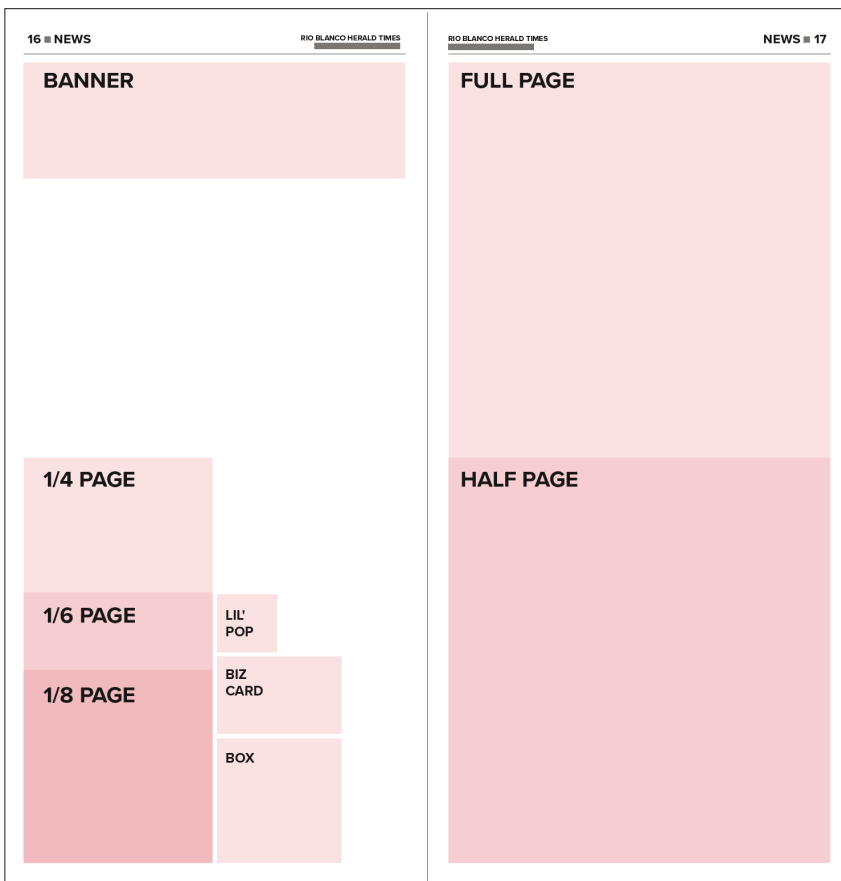
SPECIAL

Front Page Skybox: \$150
Front Page Biz Card: \$70
Kids Page Sponsor: \$105
Sports Booster: \$15/wk
Biz Directory: \$15/wk

PREPRINTS

10¢ each
Full run or zip code zones

Print + Digital + Social + More!



Digital + Social

- Website Ad

10,000+ unique monthly visitors
40,000+ monthly pageviews
1,000 impressions per day

- Newsletter Mention

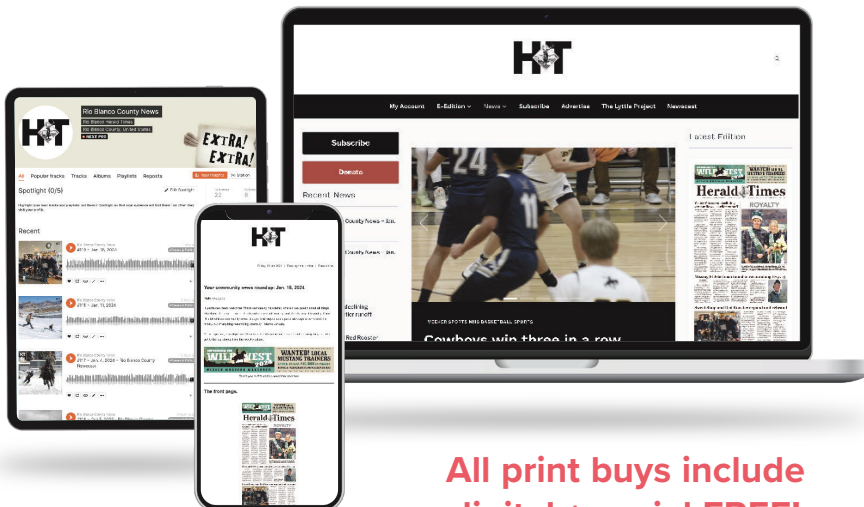
1,878 emails

- Podcast Mention

Back for 2024!
100-150 listeners and growing!

- Social Media Post

6,500 followers
25-50K reach per month



All print buys include
digital + social FREE!



Tell your story.

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